

CHI2004 | ICSID FORUM

Design Sketch Sections

What to Address in Your Submission

1. Problem Statement

Including industry, problem, and goals (business, market, users, technology), etc.

2. Background

- a) Team members
- b) Project dates and duration
- c) History and context

3. Challenge

In real-world design pursuits, there are often constraints that make it impossible to follow ideal-path processes. Was there something in this project, a budgetary or time limitation, a technological constraint, a political challenge, a midstream change in priorities, etc., that would affect how the project was executed?

4. Solution

a) Process (methods, tools, procedures, influences), most notably:

- What did you choose to do and why was this the most effective solution? In retrospect, were these choices effective?
- What other best practices were considered but not used? Why were they not pursued?

b) Solution details:

- How did the design solution support project requirements?
- How were end-constituents involved in the process?
- What were the elements of the design strategy?
- What is unique or convention-setting about the user experience(s)?
- What were the constraints of the solution?
- How was business and culture affected as a result?
- What was the feedback -- the user response?
- What was the impact on you and/or the end users?

c) Results (measured against goals)

- How did you measure success?
- What was the impact on you and/or the end users?
- What insights were gained ?
- What is repeatable, and what would you do differently?

- What are the next steps in the work, anticipated growth and development of the study's concepts?

5. Illustrations of the solution(s)

(e.g., screenshots and other illustrative images of design solutions) embedded in the above sections as appropriate.

Also:

- Your submission must be in English.
- Your submission should contain no proprietary or confidential material and should cite no proprietary or confidential publications; responsibility for permission to use video, audio or pictures of identifiable people or systems rests with you, not the FORUM